

OREGON DUNES



Presented by
**DOUGLAS POINT GOLF PARTNERS
LLC**

DOUGLAS POINT GOLF PARTNERS LLC, HEREIN MAY BE REFERRED TO AS DPGP IS PLEASED TO PRESENT THE INFORMATION OFFERED IN THIS BOOK.

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MAIN STREET REEDSPORT

PROJECT OVERVIEW

Reedsport, Douglas County, Oregon

The Project site is located on the Southern Oregon Coast near the city of Reedsport, Douglas County Oregon.

Douglas County is approximately 5,071 square miles and is bordered on the North by Lane County, on the south by Coos County and on the west by the Pacific Ocean. The 2020 census recorded the population of Douglas County at 111,201. The County extends from sea level at the Pacific Ocean to an elevation of 9,182-feet at Mt. Thielsen in the Cascade Mountains. The entire Umpqua River watershed is located within the counties boundaries.

Douglas County encompasses 2.8 million acres of commercial forest lands, and approximately 25% of the County's labor force is employed in the forest products industry. Agriculture is also a crucial factor in the local economy with field crops, orchards, and livestock as major products. The wine industry in Douglas county dates back to the 1880's when immigrants planted the first vineyards in the Umpqua Valley. Today the valley is home to more than thirty family owned and operated wineries, some located within thirty-five miles of the project site. These are all key factors that support our vision and ensure our success as a destination resort.

Reedsport is located on the beautiful Oregon Coast on Highways 101 and 38, at the banks of the Umpqua River – the largest river between the Sacramento river, in Northern California and the Columbia river in Northern Oregon. Incorporated in 1919, near the confluence of three rivers – the Umpqua, the Smith, and the Scholfield. The City of Reedsport; as of the 2020 census, had a population of 4,310 people.



BRIDGE OVER UMPQUA RIVER, REEDSPORT.

Reedsport is in the heart of the Oregon Dunes National Recreational Area and is in close proximity to over seventeen freshwater lakes and four miles northeast of Winchester Bay, home of Salmon Harbor Marina, one of the largest recreational fishing ports on the Oregon Coast. Salmon Harbor is one and a half miles inland on the Umpqua River, located south across the river from the southern end of the project site.

Tourism is a key economic factor for the area. Reedsport and the surrounding areas have become an outdoor lover's paradise. In addition to fishing, citizens and visitors enjoy hunting, hiking, riding ATVs on the Dunes, beach combing, boating, bike riding, and much more. Our plan will add a world class Golfing opportunity to the area.

The Douglas County Parks Department, the first county parks department in Oregon, has over fifty parks in the system. They range from large facilities with overnight camping to small boat launching access points along the Umpqua watershed and the many area lakes.



SALMON HARBOR-WINCHESTER BAY

VISION

Douglas Point Golf Partners LLC has entered into an agreement to purchase privately held property at the project site of approximately 775 acres. We also propose to develop a private/public partnership with Douglas County and local municipalities to access and utilize additional acreage adjacent to the project site for future development. The project acreage could encompass a total of 1,400 to 1,500 acres at completion. The site is bordered on the south by the Umpqua River and on the west by the Pacific Ocean. It is currently unutilized land with limited access by ATVs via sand trails from the ocean side of the property. Sparrow Park Road, a gravel-dirt road borders near the north end of the project site and runs from US HWY 101 to the beach.

With the success of destination golf resorts such as Bandon Dunes, located approximately one hour by car to the south, Oregon Dunes Resort will be instrumental and complementary to the continued success of the world recognized golfing opportunities on the Southern Oregon Coast. The initial development will consist of two eighteen-hole world-class golf courses and the accommodations and facilities to support this development. The two courses, referred to in this document as the North Course, and the South Course with lodging units, and residential lots will be sited on the property to maximize the spectacular views of the Umpqua River and surrounding Dunes. The site topography and natural vistas rival the site locations of many of the great courses of the world. We are confident the two golf courses will be two of the best courses built in recent history. Douglas Point Golf Partners LLC has assembled a team of talented professionals in their respective fields with experience in the development of similar projects to ensure the success of this project.



IN THIS PHOTO LOOKING OVER THE CITY OF REEDSPORT, OUR SITE IS LOCATED IN THE UPPER LEFT PORTION BETWEEN THE UMPQUA RIVER AND PACIFIC OCEAN

INITIAL PROJECT ELEMENTS. ALL ELEMENTS OF OUR RESORT WILL BE SET AGAINST A PANORAMIC BACKDROP OF RIVER SHORELINE AND MAGNIFICENT SAND DUNES WITH PEEKS AT THE PACIFIC OCEAN.

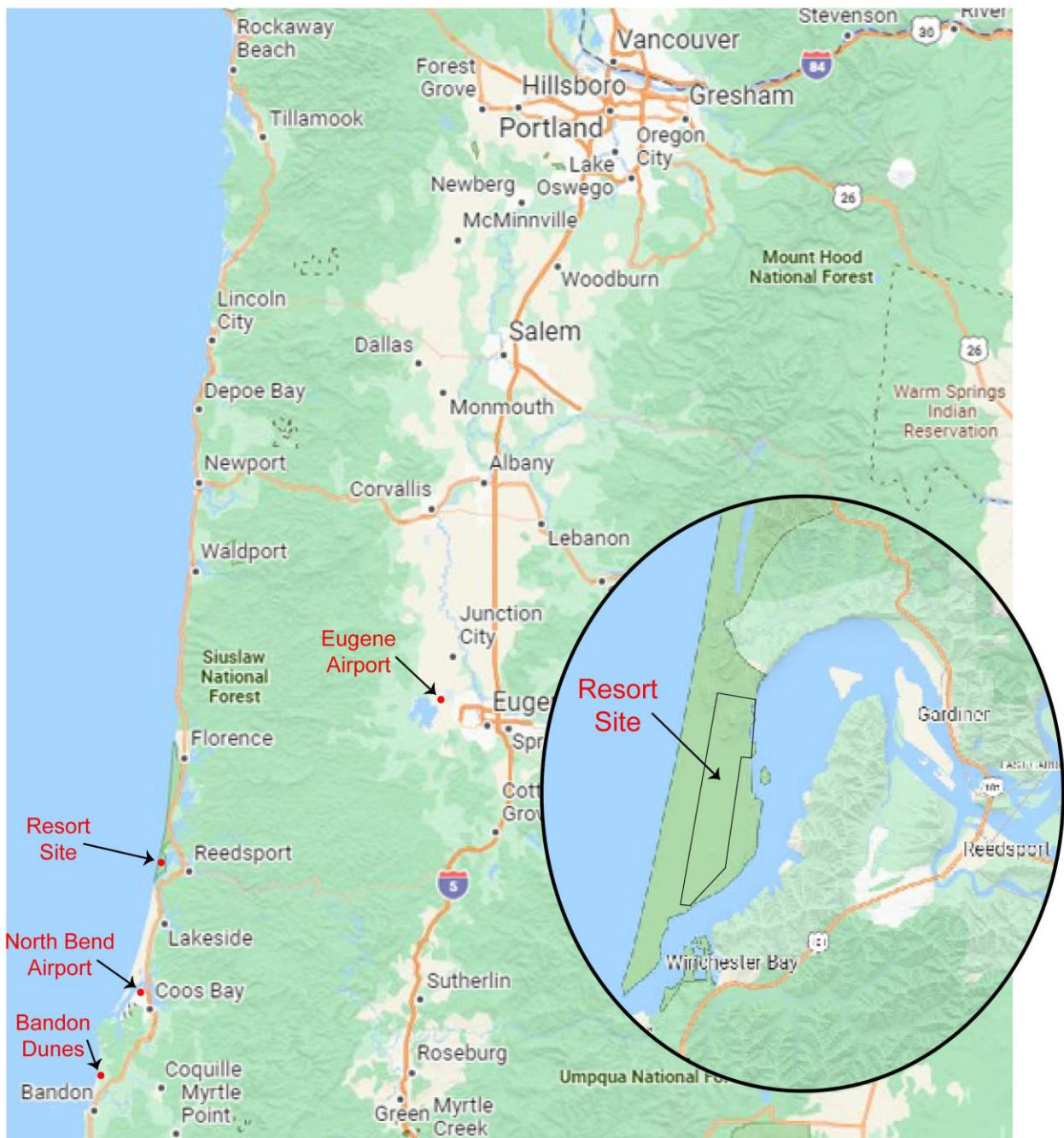
◆ **TWO SPECTACULAR EIGHTEEN HOLE GOLF COURSES.**

◆ **LODGE/HOTEL/VILLAS.** Our Lodge will combine unsurpassed accommodations and superb service. We will offer individual rooms and suites, multiple dining options, full-service lounge and wine shop, golf shop, gift shop and spa. The Villas will offer everything needed for a self-catering experience with access to all the amenities of the resort.

◆ **PRIVATE RESIDENTIAL HOME SITES.** The possibility to develop three hundred home sites, positioned on the property to maximize the spectacular views of the Golf courses and surrounding area without encroaching on our primary goal to build a full-service resort with the main focus on golf.

◆ **WORK FORCE HOUSING.**

SITE LOCATION



◆ San Francisco	543 Miles	9 Hours 42 minutes
◆ Seattle	368 Miles	6 Hours 39 minutes
◆ Portland	187 Miles	3 Hours 55 minutes
◆ Eugene	90 Miles	1 Hours 32 minutes
◆ North Bend / Coos Bay Home of Southwest Oregon Regional Airport	23 Miles	27 minutes
◆ Bandon Dunes Golf Resort	47 Miles	1 Hour

CONCEPTUAL LAND USE PLAN

NORTH SCORECARD						
Hole	Medal	Blue	White	Gold	Green	Par
1	432	406	367	333	302	4
2	560	526	476	431	393	5
3	228	214	193	175	159	3
4	473	444	402	364	331	4
5	423	397	360	326	296	4
6	640	601	544	492	448	5
7	135	128	115	100	95	3
8	383	360	325	294	268	4
9	445	413	378	343	312	4
Out	3719	3494	3160	2858	2603	36
10	227	213	192	174	158	3
11	470	441	399	362	329	4
12	563	526	479	433	394	5
13	453	425	385	348	317	4
14	197	184	167	150	137	3
15	387	364	329	298	271	4
16	217	203	184	167	152	3
17	428	402	364	330	300	4
18	578	543	491	445	404	5
In	3520	3301	2990	2707	2462	35
Total	7239	6795	6150	5565	5065	71



DOUGLAS POINT GOLF RESORT Reedsport, Oregon

Illustrative Concept Plan

SOUTH SCORECARD						
Hole	Medal	Blue	White	Gold	Green	Par
1	420	395	357	323	323	4
2	612	575	520	471	435	5
3	455	428	387	350	323	4
4	175	160	145	131	120	3
5	493	469	419	379	350	4
6	353	331	300	272	251	4
7	445	418	378	343	315	4
8	213	200	180	164	151	3
9	562	528	478	432	399	5
Out	3729	3498	3164	2865	2644	36
10	468	440	398	360	332	4
11	162	152	138	125	115	3
12	500	470	425	385	355	4
13	222	208	188	171	157	3
14	325	305	276	250	231	4
15	640	601	544	492	453	5
16	420	395	357	323	298	4
17	367	348	312	282	260	4
18	567	536	484	439	404	5
In	3671	3455	3122	2827	2605	36
Total	7399	6953	6286	5692	5249	72

NORTH COURSE ♦ PHASE ONE

SUMMER-FALL 2024

1. PURCHASE LAND & ENTITLEMENTS
2. DEVELOP INFRASTRUCTURE
3. CONSTRUCT NORTH COURSE
4. CONSTRUCT SUPPORT BUILDINGS

NORTH COURSE DESIGN MOTIF
THE NORTH COURSE WILL HAVE AREAS OF SAND AND FESCUE GRASS, THE DESIGN WILL BE SIMILAR IN CHARACTER TO PINE VALLEY IN NEW JERSEY



**GOLF COURSE PHOTOS ARE A REPRESENTATION OF THE MOTIF OF OUR COURSES,
THEY ARE NOT THE ACTUAL DESIGN OF ANY HOLES ON OUR COURSES.**

JOHN FOUGHT ON THE TEE AT PINE VALLEY





SOUTH COURSE ♦ PHASE TWO

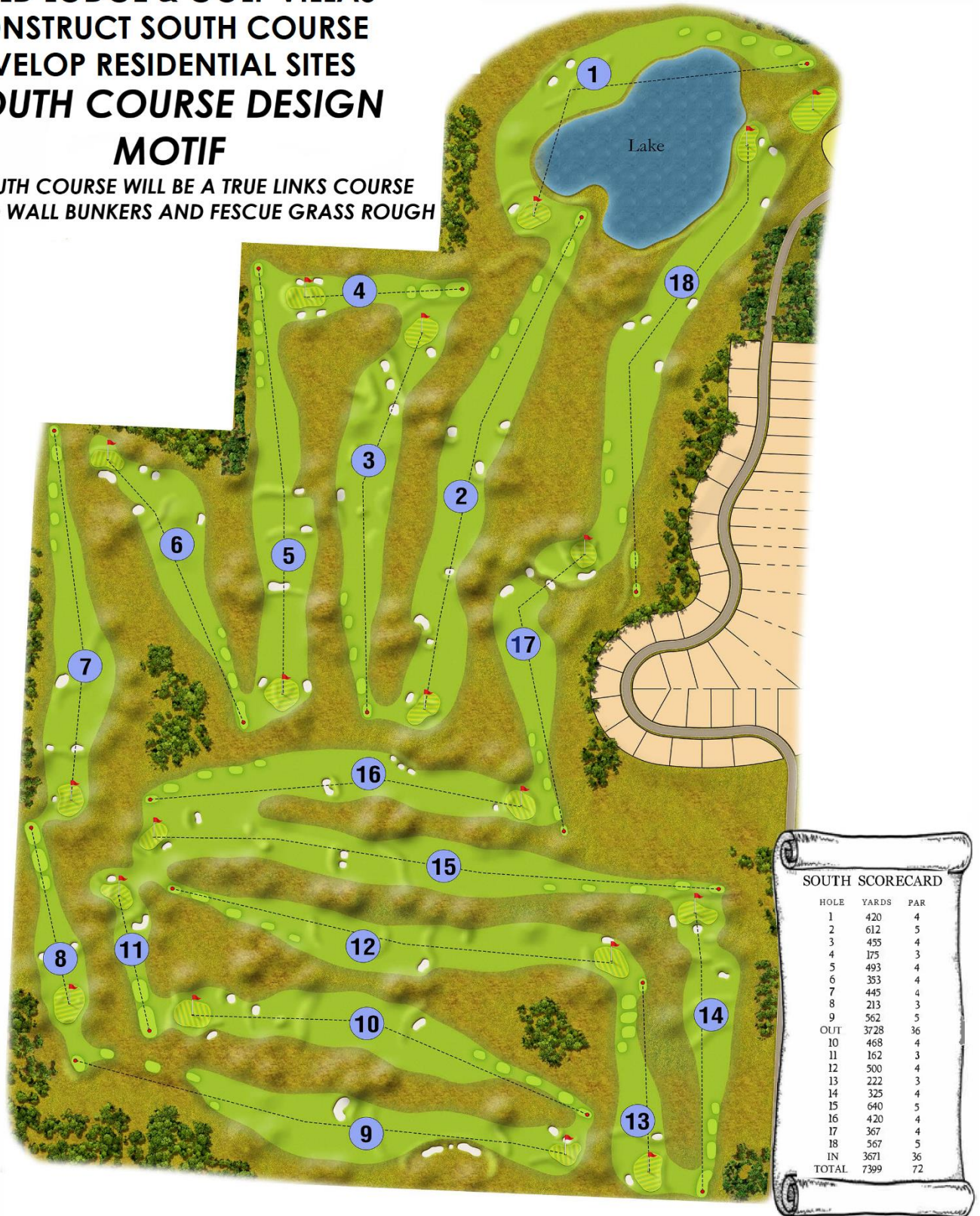
PHASE TWO FALL 2026

1. BUILD LODGE & GOLF VILLAS
2. CONSTRUCT SOUTH COURSE
3. DEVELOP RESIDENTIAL SITES

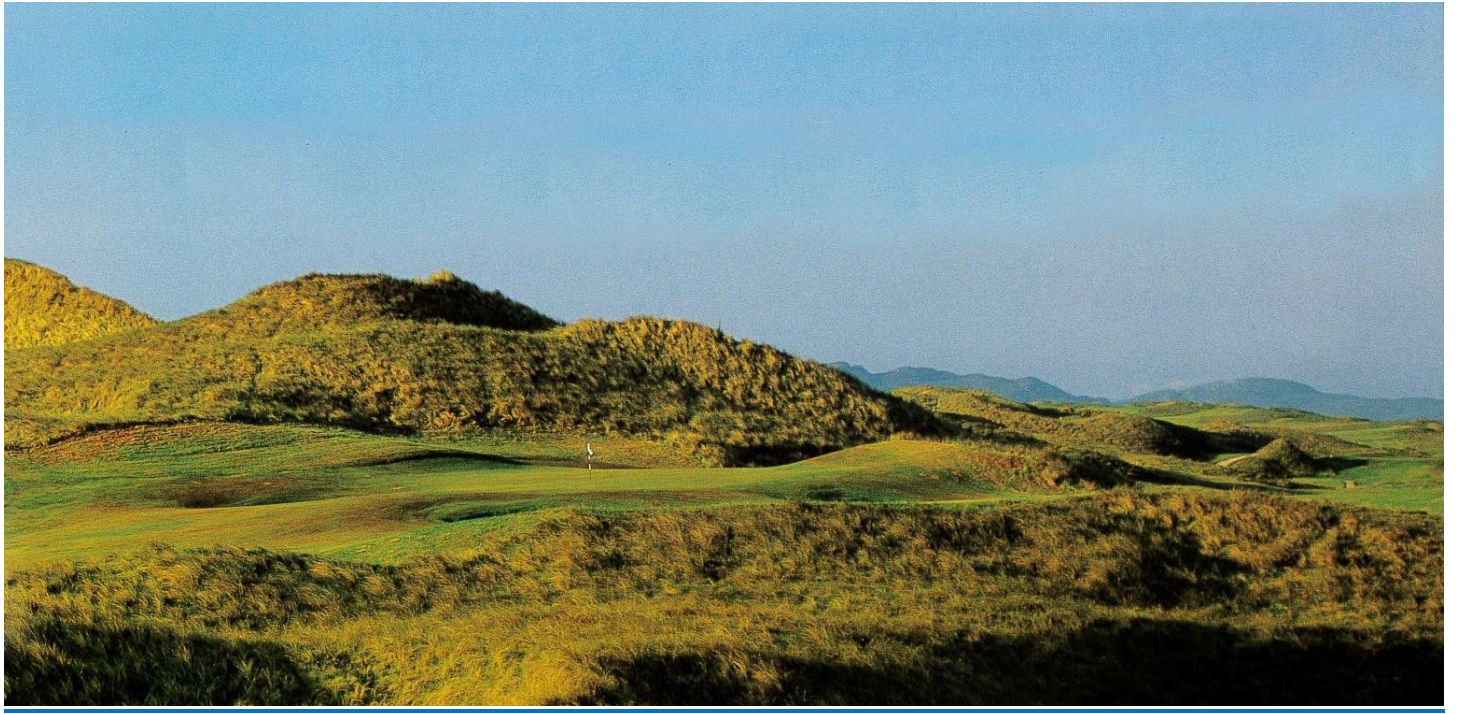
SOUTH COURSE DESIGN

MOTIF

THE SOUTH COURSE WILL BE A TRUE LINKS COURSE WITH SOD WALL BUNKERS AND FESCUE GRASS ROUGH



HOLE	YARDS	PAR
1	420	4
2	612	5
3	455	4
4	175	3
5	493	4
6	353	4
7	445	4
8	213	3
9	562	5
OUT	3728	36
10	468	4
11	162	3
12	500	4
13	222	3
14	325	4
15	640	5
16	420	4
17	367	4
18	567	5
IN	3671	36
TOTAL	7399	72





SITE PHOTOS



AERIAL VIEW OF SITE LOOKING OVER THE OLD IP MILL SITE AND UMPQUA RIVER.



SOUTHEAST END OF SITE LOOKING EAST.



CENTER NORTHWEST OF SITE LOOKING WEST.



NORTHEAST END OF SITE LOOKING EAST.



CENTER SOUTHEAST END OF SITE LOOKING NORTHEAST APPROX. 200 YARDS SOUTHEAST OF HOLE EIGHTEEN ON NORTH COURSE.



NORTH CENTER OF SITE LOOKING NORTHWEST.



SOUTH END CENTER OF SITE LOOKING NORTHEAST.



SOUTH END CENTER OF SITE LOOKING NORTHEAST. THE UMPQUA RIVER IS LOCATED APPROXIMATELY FIVE HUNDRED YARDS SOUTH.



THE UMPQUA RIVER SHORELINE NEAR THE 17TH GREEN, NORTH COURSE, LOOKING EAST.



SOUTHEAST END CORNER OF SITE LOOKING EAST, THE UMPQUA RIVER IS FIVE HUNDRED YARDS SOUTH.



SAME PHOTO AS ABOVE, CLOSE-UP OF HIGH DUNE IN BACKGROUND.



SOUTHEAST END OF SITE LOOKING NORTH FROM THE UMPQUA RIVER.



AERIAL OF SITE LOOKING NORTH OVER SALMON HARBOR AND THE UMPQUA RIVER.



THE UMPQUA RIVER SHORELINE NEAR THE 14TH GREEN AND 15TH TEE OF THE NORTH COURSE, LOOKING WEST.



SOUTHEAST END CORNER OF SITE LOOKING NORTHWEST FROM THE UMPQUA RIVER.



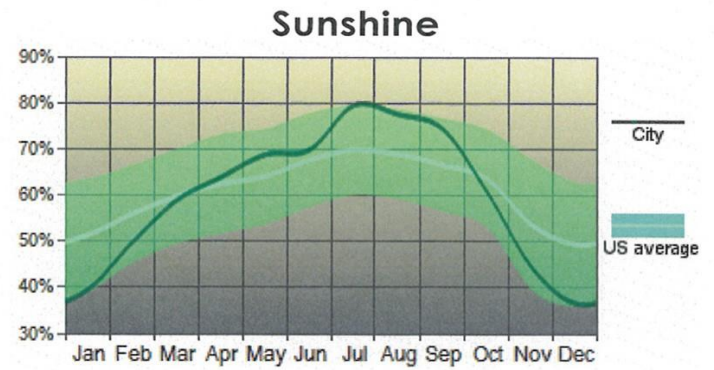
SOUTHEAST END CORNER OF SITE LOOKING SOUTH AT THE UMPQUA RIVER.

John Fought considered all the elements of this spectacular property and has designed and will supervise the construction of the golf courses to ensure that they are two of best courses built in recent history.

John Fought and George Rhodes, the founding principal partners of DPGP LLC, are available at any time to discuss the information provided in this booklet. For answers to any questions please contact John Fought at john@foughtdesign.net and or George Rhodes at georhodes@charter.net

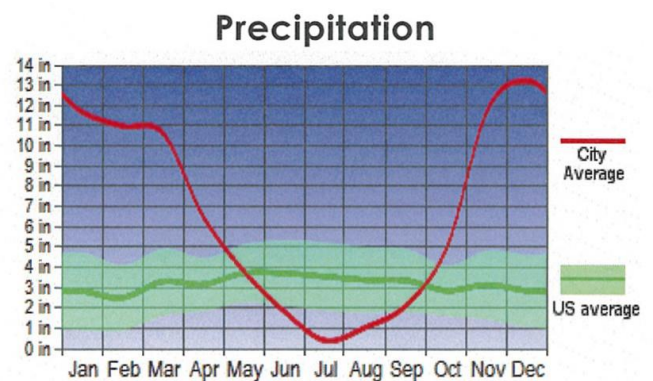
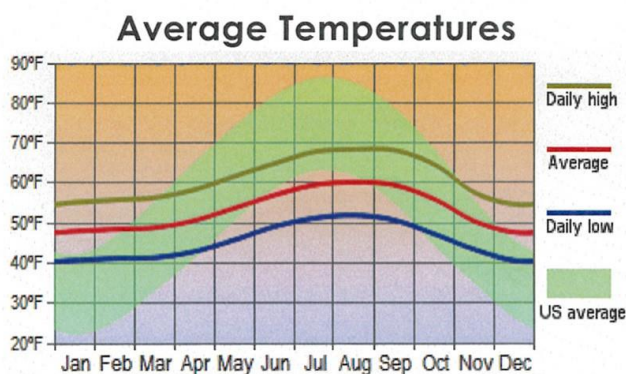
CLIMATE

The project site is located just north of Reedsport and just south of Florence, Oregon. Due to its location on the Southern Oregon Coast, there exists a pocket of warm sunny weather which is very conducive for golf. The typical weather is unseasonably warm for the Oregon Coast due to a combination of the site's proximity to the Pacific Ocean and the effect of the Cascade Mountain's winds compressing the warm air through the region.



During the summer months the mornings can have fog, but the temperature quickly levels off to the upper 60's and low 70's before dropping off to the mid-50's at night. The winters can have rain often characterized as a 'drizzle' with many periods of bright sunshine. The warm summer months have little to no rain.

Occasionally there can be wind that averages 10 to 15 mph in the summer months. During coastal storms, wind gusts can often reach 40 to 60 miles per hour. The summer winds blow from the northwest and winter winds from the southwest.



Pebble Beach Ca.

The weather patterns on the Southern Oregon coast are similar to those on the Monterey Peninsula where Pebble Beach is located.

HARDSCAPE



GOLF LODGE / HOTEL

TYPICAL SCOTTISH ARCHITECTURAL DESIGN

OUR LODGE / HOTEL WILL BE SIMILAR TO THE ONES IN THE PHOTOS IN RESPECT TO ARCHITECTURAL DESIGN.

FIRST LEVEL



SECOND LEVEL



TYPICAL TWO STORY SUITE



TYPICAL TWO BEDROOM GOLF VILLA



GOLF VILLAS
TYPICAL SCOTTISH ARCHITECTURAL DESIGN



ARCHITECTURAL DESIGN

SCOTTISH ARCHITECTURAL DESIGN WILL BE THE PRIMARY DESIGN SCHEME USED THROUGHOUT THE PROJECT. THE MATERIALS USED IN CONSTRUCTION WILL BE CAPABLE OF WITHSTANDING THE COASTAL WEATHER CONDITIONS AND WILL CONTRIBUTE TO THE RESORTS THEME AND REDUCE THE OVERALL MAINTENANCE REQUIREMENTS.



GOLF PRO SHOP

TEE TIME ASSIGNMENT AND PLAY START / LOCATED ON THE NORTHWING OF THE LODGE BETWEEN THE FIRST TEES OF THE NORTH AND SOUTH COURSES.

OUR PRO SHOP WILL BE SIMILAR TO THIS IN RESPECT TO ITS ARCHITECTURAL DESIGN.

DPGP LLC TEAM

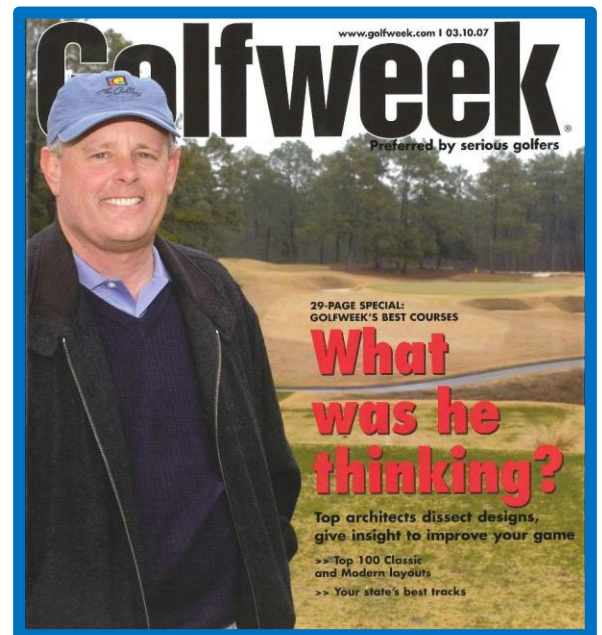
Team Members

The development team of Douglas Point Golf Partners, LLC has created an opportunity to develop this spectacular property.

JOHN FOUGHT, PRINCIPAL PARTNER AND GOLF COURSE ARCHITECT

John is an American golf course architect and professional golfer who played on the PGA Tour and Champions Tour. John is a native Oregonian ; he was born in Portland and developed a deep appreciation for the game of golf at an early age. After high school John entered Brigham Young University in Provo Utah. At BYU he was a four-year member of the golf team and during his college career he was selected as a NCAA All American. John graduated from BYU with a degree in accounting. He was ranked the number one amateur golfer by **Golf Digest** after winning the 1977 U.S. Amateur. He also was a member of the 1976 Eisenhower Trophy and 1977 Walker Cup teams. John turned professional in 1977 and joined the PGA Tour in 1979. He had two back-to-back wins in September 1979 and received the PGA Tour **Rookie of the Year** award that year. John played on the PGA Tour full-time from 1979–1985. His best finish in a major was a solo fifth at the 1983 PGA Championship. Injuries to his spine in the mid-1980s forced him to retire from full-time tour play.

John established a second career as a golf course architect beginning in the late 1980s, founding John Fought Design in Scottsdale, Arizona. Early in this phase of his career, he partnered with Bob Cupp before starting his own firm in the 1990s. As an accomplished golf course architect, John has worked on more than 75 golf course projects located throughout North America. He has extensive experience working in the Pacific Northwest developing many award-winning designs including Pumpkin Ridge in North Plains, Oregon, Centennial Golf Course, Medford, Oregon, The Reserve Vineyards & Golf Club also in Oregon, and a restoration of an original Donald Ross design at Pine Needles Golf Club in Southern Pines, North Carolina. Other John Fought designs or collaborations include The Gallery Golf Club courses (36-holes) in Tucson (South course hosted the WGC Match Play in 2007 and 2008) and Windsong Farm (36-holes). John was also responsible for the 2008 redesign of the Dogwood and Azalea courses at The Country Club of Jackson, Mississippi, the host for the Sanderson Farms Championship, home of an annual tournament on the PGA Tour.



GEORGE RHODES, PRINCIPAL PARTNER

George was born in rural Florida. He grew up on a cattle ranch and began his life's journey built on a foundation that is rooted in a strong belief in God, Family and Country. He got his first paying job at age eight and continued to work on the ranch throughout high school. In January 1970 he joined the US Air Force and served until August 1973. In the Air Force George worked in Air Transportation and achieved the rank of Staff sergeant eighteen months after joining. While in the Military George also attended the University of Maryland, Far-East division, studying Business and Political Science. Upon leaving the Air Force George returned to College and earned a Business degree. To supplement his income while attending School George started his career in the restaurant industry.



He has forty plus years' experience in the industry and has a working knowledge of the multifarious aspect of the industry, having worked in most of them. George held leadership positions with large Corporations that were considered leaders in the industry, those positions included General Manager, Multi-Unit manager and Director of Operations. George knows the responsibilities of meeting all the requirements of ownership, having been an owner operator for the last fifteen years. He also has a background in Architectural Design and construction management, as a Principal owner in Restaurant Design Group, a full-service design, and construction management firm specializing in restaurant and hotel design and concept development.

In 2002 George had grown weary of doing business in California. That summer George and his wife Dowlene made the move to Brookings Oregon, where he was General Manager for a Yum Brands local franchise, a position he held until 2010.

In the 2009 general election George was elected to serve as a County Commissioner for Curry County Oregon, he served from January 2010 to January 2014. In Oregon, County Commissioners act as the governing body for the county, they are responsible for the administration, management, oversight and the development and implementation of policy. As one of three members of the BOC George was appointed to serve on the board of Jefferson Behavioral Health, a five County Mental Health Organization, he served from 2010 -2015 and in 2012 was elected by the board members as Board Chair, he served in that position from 2012 -2015, remaining Board chair for one year after leaving the County Commissioner position. George also served on the Board of the Border Coast Regional Airport Authority, a board that was comprised of members from two counties, two states, two cities and two tribal councils. In 2010 George graduated with honors from OSU/AOC County College.

In 2011, while serving as a Curry County Commissioner, George attempted to establish a permanent and sustainable revenue source for the county, which did not rely solely on property taxes, he developed a plan to build a coastal destination golf resort on county owned land. Unfortunately, George could not gain enough public support to build the project. During the planning process George was introduced to John Fought, and they developed a long-term work/friend relationship. George and John have continued to search for a property that would be suitable for a destination golf resort development on the Southern Oregon Coast. In 2021 the spectacular property that is presented in this book was discovered and the current process to purchase, permit and build began. In 2022 George and John created Douglas Point Golf Partners LLC. as the legal entity to pursue the project site.

[JEFFREY S. FOUGHT](#)

Jeffery is a former Northwest Regional Manager for OB Sports. Jeff has a proven background in operational excellence and sound business skills with more than thirty-five years of experience working in the golf industry. Jeff began playing golf at the age of eight. As a player he was an Oregon State Junior Champion, Oregon State Amateur medalist, and Match Play runner-up, Oregon State PGA champion, and Pacific Northwest PGA professional champion. He was recognized as one of the top professional golfers in the Pacific northwest.

Jeff is currently the **Director of Golf at Black Butte Ranch- Black Butte Ranch, Oregon**. He is responsible for all golf operations, including but not limited to, maintenance and agronomy, equipment buying and maintenance contracting (car fleet, mowers, etc.), monitoring course conditions with the Superintendent, golf shop operation, check-in, cash handling, customer relations, and budgeting.

As Director of Golf, Jeff is responsible for all human resource matters related to his department including the development of training policies and procedures, safety, and compliance with all municipal rules. He is responsible for course renovations, tournament promotions, marketing, and the supervision of one hundred plus employees, always emphasizing superior customer service and promoting the game of golf.

Jeff was the Oregon Chapter PGA Merchandiser of the Year, public facility award recipient in 2004.



GOLF CONSULTANTS

PLANNING & BUILDING DESIGN

GBD ARCHITECTS, INC. is an accomplished land planning and building design firm based in Portland, Oregon. Gene Callan, former partner, will lead the team to assist in creating all of the hardscape structures and assist HHPR with land planning.

ENGINEERING, PLANNING, SURVEY

HHPR is a Portland, Oregon based engineering/planning firm that has worked extensively throughout the Pacific Northwest. The team members in this organization have the professional disciplines to complete the necessary planning, engineering, and surveying requirements to complete a project of this scope.

OTHER CONSULTANTS TBD:

- *Land-Use Attorney*
- *Real Estate Attorney*
- *Public Relations Firm*

DISCLAIMER and COPYRIGHT

The information provided in this proposal is based on current unconfirmed mapping when developing the concept plans. A wetland study has not been completed. All content is for information purposes only. The materials shall not constitute an official survey nor is this a public offering.

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DEVELOPMENT TIMELINE

Schedule	2023		2024				2025				2026				2027			
Quarter	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4
Land Aquisition		■																
Permitting/Soft Costs:																		
Engineering & Mapping																		
Legal/Permitting Costs		■	■	■	■													
Conceptual Planning		■	■															
Project Management		■	■	■	■													
Infrastructure Development:																		
Power/Water/Sewer/Roads				■	■	■	■											
Golf Course Development:																		
(North) Design/Engineering				■	■	■	■	■										
(North) Construction						■	■	■	■									
(North) Grow-in						■	■	■	■									
(South) Design/Engineering													■	■	■	■	■	■
(South) Construction														■	■	■	■	■
(South) Grow-in														■	■	■	■	■
Hardscape:																		
Turf Care Facility						■	■	■	■									
Parking								■	■									
Clubhouse/Lodge														■	■	■	■	■
Other Development Costs:																		
Pre-opening Expenses									■									
Project Management						■	■	■	■	■	■	■	■	■	■	■	■	■

DEVELOPMENT COST

LINE ITEM	Phase One	Phase Two	Total
Land Acquisition	\$ 4,500,000	-	\$ 4,500,000
Permitting/Soft Costs:			
Engineering & Mapping	\$ 350,000	-	\$ 350,000
Legal/Permitting Costs	\$ 250,000	-	\$ 250,000
Conceptual Planning	\$ 100,000	-	\$ 100,000
Project Management	\$ 200,000	-	\$ 200,000
Contingency	\$ 100,000	-	\$ 100,000
Infrastructure Development:			
Power, Water, Sewer, Roads	\$ 3,500,000	-	\$ 3,500,000
Golf Course Development:			
(North Course) Design/Engineering	\$ 650,000	-	\$ 650,000
(North Course) Course Construction	\$ 6,500,000	-	\$ 6,500,000
(North Course) Grow-in	\$ 750,000	-	\$ 750,000
(South Course) Design/Engineering	-	\$ 650,000	\$ 650,000
(South Course) Course Construction	-	\$ 6,800,000	\$ 6,800,000
(South Course) Grow-in	-	\$ 750,000	\$ 750,000
Hardscape:			
Turf Care Facility	\$ 1,500,000	\$ 500,000	\$ 2,000,000
Parking	\$ 1,000,000	\$ 1,000,000	\$ 2,000,000
Clubhouse/Lodge	-	\$25,000,000	\$25,000,000
Design/Engineering	-	\$ 4,000,000	\$ 4,000,000
Contingency	-	\$ 3,450,000	\$ 3,450,000
Other Development Costs:			
Pre-opening Expenses	\$ 325,000	-	\$ 325,000
Project Management	\$ 120,000	\$ 120,000	\$ 240,000
Total Development Cost	\$19,845,000	\$42,270,000	\$62,115,000

NOTE: All cost presented are estimates, additional study and review is required before actual project cost are finalized.

DPGP LLC will use a six-step process for construction bidding.

1. Issue a request for bids from Pre-qualified Contractors.
2. Set date for contractors meeting to review construction documents.
3. Set date for project bidding.
4. Select Contractors.
5. Negotiate presented contract agreement.
6. Sign contract and set date for commencement of construction.

OREGON NEWS



Barb Trammell
OGA CEO

Golf Rides Wave of Success

As strange as 2020 was due to the pandemic, stranger yet (but in a good way) was the resurgence of golf participation during that time. Across the country, golf course operators saw record numbers of customers, and Oregon was no exception.

Available tee times became as scarce as toilet paper on grocery shelves back in March! COVID protocols were in abundance, but the game itself was unique in that it naturally provided a socially-distant respite for outdoor activity when it was so desperately needed. At least a walk on fairways and greens offered a feeling of normalcy. Our industry was lucky.

To further amplify the message that "golf is good," the Golf Alliance of Oregon undertook an economic impact study during 2020 that resulted in significant data to highlight its many benefits. The study, conducted by the National Golf Foundation and released in March, provides evidence that the game is more than an outlet for recreation and is a positive contributor to Oregon's economy, environment and quality of life.

In 2019, golf's direct economic impact in Oregon was \$1.6 billion, supporting 16,500 jobs for Oregon residents with \$508.1 million in wage income and more than \$69 million in state and local taxes. These results also show that the size of Oregon's golf economy compares favorably with other key state industries such as fishing and wine.

The report also details how golf is a boon of health and wellness for its 242,500 participants who played over 4.5 million rounds (and at an average of 10,000 steps per round, that's a lot of steps!). And these statistics are all pre-COVID, which added to an already huge uptick in rounds played.

Additionally, golf benefits the environment thanks to 20,000 acres of green space and surrounding ecosystems, providing habitat for wildlife. Oregon golf courses are also leaders in environmental stewardship and are originators of maintenance practices aimed at both protecting the environment and preserving limited resources.

Furthermore, the report details that

STATE OF OREGON PROCLAMATION OFFICE OF THE GOVERNOR

- WHEREAS:** Oregon's golf industry generates a total economic impact of \$1.6 billion annually, supporting over 16,500 jobs and \$508.1 million of wage income, and
- WHEREAS:** Oregon's golf industry cares for Oregonians and contributes \$19.1 million annually to Oregon charities, and
- WHEREAS:** The economic impact of Oregon's golf industry compares favorably in size to other important industries in the state, such as fishing and wine, and
- WHEREAS:** As a healthy, affordable, social, and safe exercise for everyone of all ages, more than 242,000 Oregonians include golf as part of their lifestyle annually, and
- WHEREAS:** Golf courses represent responsible uses of green space, providing wildlife habitat and corridors, a filter for runoff, and a cooling effect within developed areas that benefit local communities, as well as the state.
- NOW,
THEREFORE:** I, Kate Brown, Governor of the State of Oregon, hereby proclaim **May 2021** to be

OREGON GOLF MONTH

in Oregon and encourage all Oregonians to join in this observance.

IN WITNESS WHEREOF, I hereunto set my hand and cause the Great Seal of the State of Oregon to be affixed. Done at the Capitol in the City of Salem in the State of Oregon on this day, April 12, 2021.



Kate Brown
Kate Brown, Governor

Shemia Fagan
Shemia Fagan, Secretary of State

golf is a powerful platform for charitable giving, and contributed to raising \$19.1 million to various charities in 2019. Golf also drives youth development and reached more than 18,000 kids through programs such as First Tee, PGA Jr. League, Oregon Junior Golf and Leisure Hour, among others.

Aided by these key statistics, Governor Kate Brown issued an official proclamation that "May 2021 is Oregon Golf Month" and encouraged all Oregonians to join in its observance. Along with this special recognition, a courtesy recitation was made on the House of Representatives floor on May 6, helping educate our legislators about the game's impact and importance in our state and calling their attention to the study.

Heading into 2021, no one really knew what the landscape would bring, as restrictions began to lift in many areas and other entertainment and recreational outlets were made available again. But so far, the positive trend for golf has proven to remain stable and all indicators point to another successful year. Speaking to many owners and operators, the feeling is that at some point the newfound popularity will wane, but until then, they are eager to continue to capitalize on golf's revival.

As part of the Golf Alliance, the OGA continues to support its member facilities by advocating for the industry wherever possible. As a leader and collaborator, you should be proud that your association continues to foster relationships that will help sustain the game long into the future.

Thank you for being a member and riding the wave with us!

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